

# Open Access

What it is, why you should care, and how being Open can build your scholarly profile

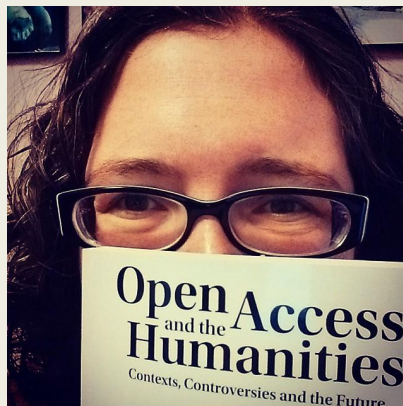
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February 6, 2015  
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Access this presentation at:  
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# Who are you, anyway?

- Sociolinguist (Ph.D., 2013)
- Works in your library
- Advocate for Open Access
  - academically
  - personally
  - politically
- Works everyday with Open Access journals and their editors and readers
- Twitter user (@parnopaeus)
- Scholar who studies online identity and harassment



# What is Open Access?

OA refers to scholarly research products  
(papers, presentations, data, etc.)  
that are:

FREE to read online  
to anyone, anywhere, at any time

and, ideally, FREE to reuse with attribution



# Why is Open Access a Thing?

(it's 3 pages long, by the way)



ELSEVIER

## Journal of Pragmatics



Volume 43, Issue 3, February 2011, Pages 918–921

The Language of Space and Time



Squib

### \*-repair in Online Discourse

Lauren Brittany Collister  

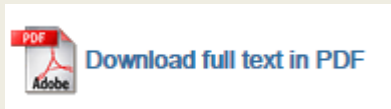
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doi:10.1016/j.pragma.2010.09.025

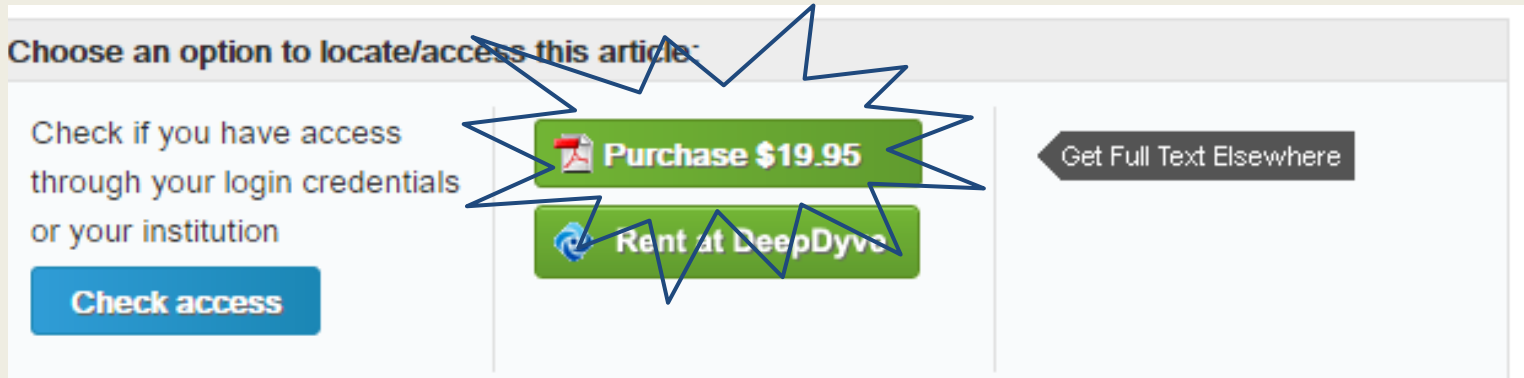
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# Why is Open Access a Thing?

When you want to read my paper and log in from campus, you get this:



When an independent researcher, scholar at a less-privileged institution, journalist, participant in my research, and my mom want to read my paper, they get this:



# That's just them, right?



## Discourse, Context & Media

Volume 1, Issue 1, March 2012, Pages 9–19



### The discourse deictics ^ and <-- in a *World of Warcraft* community

Lauren B. Collister  

Received 20 January 2012, Revised 4 April 2012, Accepted 9 May 2012, Available online 18 May 2012

# It's us, too.

Pitt doesn't have a subscription to this journal, so when my colleagues want to read my paper, they get this:

## The discourse deictics ^and <-- in a *World of Warcraft* community

Lauren B. Collister  

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# Follow the \$\$

Universities, libraries, and research institutions pay thousands and thousands of dollars to buy subscriptions to these journals.

Publishers like Elsevier charge individuals via subscriptions or articles.

Who gets the money??





# Incidentally

When you hit that paywall (like we just did and like scholars all over the world do every day), you have options:

- E-mail the author directly (who may not respond/be on sabbatical/think you're spam/ignore you because your name isn't familiar)
- Take to the #icanhazpdf Twitter hashtag (dubious legality)
- Hit the Open Access Button ([oabutton.org](http://oabutton.org)) to search for an OA version and notify the author

It's a pain, isn't it?

# How can we ease that pain?



# Open Access Publishing

There are journals that are entirely open access -- meaning they do not charge subscriptions to view their content.

Support these journals! Some linguistics journals include:

*Semantics and Pragmatics*

*Computational Linguistics*

*Constructions*

*Linguistic Discovery*

*Fibreculture*

*Linguistic Evidence in Security, Law and Intelligence*

Shameless plug for the Open Library of the Humanities.

The Directory of Open Access Journals can help you find others.

The LSA had a symposium on OA publishing in 2014.

# Open Access Pledge

## What can I do?

My pledges to be open:

- I will not edit, review, or work for closed access journals.
- I will blog my work and post preprints, whenever possible.
- I will publish only in open access journals.
- I will not publish in Cell, Nature, or Science under any conditions.
- I will pull my name off a paper if coauthors refuse to be open.



**If I am going to 'make it' in science, it has to be on terms I can live with.**

[http://figshare.com/authors/Erin\\_McKiernan](http://figshare.com/authors/Erin_McKiernan)

This is the Open Access pledge from Erin McKiernan, neuroscientist and OA advocate. (Some of you met her in October when she visited Pitt!)

I, personally, have taken a similar pledge. (Although let's face it, I probably won't ever publish in Cell anyway.)

# We're not all Erin

Erin's pledge is inspiring, but not everybody can go this route.

There aren't many OA linguistics journals, for example.

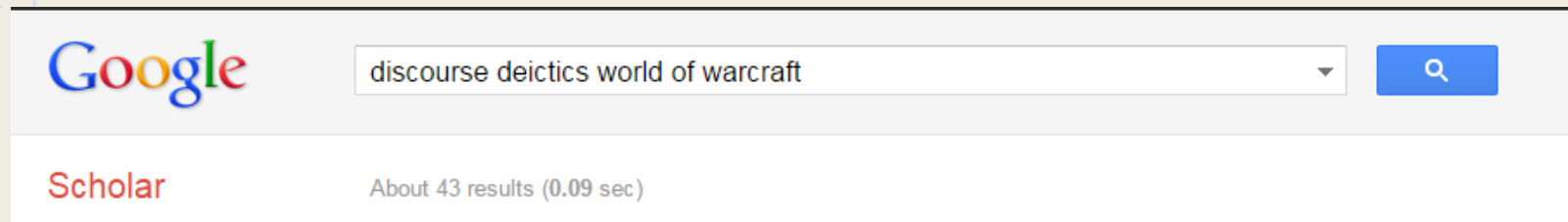
You might be constrained by tenure review processes (unlike some presenters).

Also, some of us have published in subscription journals before -- can we do anything now?

Fortunately, you have a lot of options.



# Have you done this?



Google

discourse deictics world of warcraft

Scholar

About 43 results (0.09 sec)

The **discourse deictics**  $\wedge$  and  $\leftarrow$  in a **World of Warcraft** community

[LB Collister](#) - **Discourse**, Context & Media, 2012 - Elsevier

Abstract In the written English variety used in a community of **World of Warcraft** players, two iconic lexical items created from symbols have undergone semantic change. The words analyzed are  $\wedge$  and  $\leftarrow$ , which have shifted from iconic deictic items used for **discourse** ...

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[PDF] from pitt.edu

how does this happen?



University of Pittsburgh

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# D-Scholarship

Institutional Repository at the University of Pittsburgh

@Pitt

The magical institutional repository!  
[d-scholarship.pitt.edu](http://d-scholarship.pitt.edu)

# Self-Archiving

An author takes initiative and places a version of their paper in an online repository.

This is sometimes called **GREEN OPEN ACCESS**.

D-Scholarship is this repository (a.k.a. archive) for Pitt affiliates. Yes, students too.

You can put most anything in here: journal articles, presentations, slides, comps papers, theses, videos, data sets... you name it, D-Scholarship can handle it!



# Self-Archiving: Copyright

When you publish a paper, you often cannot upload the final PDF to a repository because it was in your Author Agreement from the publisher.

(I can talk at length about this... it's an important topic and we'll get to it at the end if we have time.)

However, most publishers will let you post some version of your paper on a repository. You can sift through their agreements and let your vision swim in front of you, or use our friend



SHERPA/ROME0

**Publisher copyright policies & self-archiving**

<http://www.sherpa.ac.uk/romeo>

# Self-Archiving: Copyright



## Publisher copyright policies & self-archiving

### Search

☒ Journal titles or ISSNs ☐ Publisher names

Discourse Context and Media

☒ Exact title ☐ starts with ☐ contains ☐ ISSN

[Advanced Search](#)

Search

Reset

*Use this site to find a summary of permissions that are normally given as part of each publisher's copyright transfer agreement.*

# Self-Archiving: Copyright

Journal: [Discourse, Context and Media](#) [1] (ISSN: 2211-6958)

RoMEO: This is a [RoMEO green](#) journal

Paid OA: A paid open access option is **available** for this journal.

Author's Pre-print: ✓ author **can** archive pre-print (ie pre-refereeing)

Author's Post-print: ✓ author **can** archive post-print (ie final draft post-refereeing)

Publisher's Version/PDF: ✗ author **cannot** archive publisher's version/PDF

General Conditions:

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- Deposit due to Funding Body, Institutional and Governmental policy or mandate only allowed where separate agreement between repository and the publisher exists.
- Permitted deposit due to Funding Body, Institutional and Governmental policy or mandate, may be required to comply with embargo periods of 12 months to 48 months .
- Set statement to accompany deposit
- Published source must be acknowledged
- Must link to journal home page or articles' DOI
- Publisher's version/PDF cannot be used
- Articles in some journals can be made Open Access on payment of additional charge
- NIH Authors articles will be submitted to PubMed Central after 12 months

Mandated OA: *(Awaiting information)*

Paid Open Access: [Open Access](#)

Notes:

- Publisher last contacted on 18/10/2013

Copyright: [Article Posting Policies](#) - [Rights & responsibilities](#) - [Funding Body Agreements](#) - [Green Open Access](#) - [Open Access License Policy](#) - [Green Open Access](#) - [Elsevier Journal Specific Embargo Periods](#)

Updated: 16-May-2014 - [Suggest an update for this record](#)

Link to this page: <http://www.sherpa.ac.uk/romeo/issn/2211-6958/>

Published by: [Elsevier](#) - [Green Policies in RoMEO](#)

Footnotes:

1. Alternative Journal URLs: (a) [http://www.elsevier.com/wps/product/cws\\_home/726300/description](http://www.elsevier.com/wps/product/cws_home/726300/description), (b) <http://www.journals.elsevier.com/discourse-context-and-media/>

# Self-Archiving



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## D-Scholarship

Institutional Repository at the University of Pittsburgh

@Pitt

### THE DISCOURSE DEICTICS ^ AND <-- IN A WORLD OF WARCRAFT COMMUNITY

**Collister, Lauren Brittany** (2012) *The discourse deictics ^ and <-- in a World of Warcraft community*. Discourse, Context, and Media, 1 (1). pp. 9-19. ISSN 2211-6958



PDF (post-review version without publisher's formatting) - Accepted Version  
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Official URL: <http://www.sciencedirect.com/science/article/pii/S...>

<http://d-scholarship.pitt.edu/17348>

# Self-Archiving

## 1. Introduction

Elizabeth Closs Traugott [1] tasked linguists with observing semantic change in varied contexts and domains, noting the importance of observing variation in present-day usage in addition to retrieving usage data from historical texts. One domain which has seen a recent influx of linguistic observation is the Internet, particularly online communities of practice. A particularly intriguing feature of online language use is the rapid evolution of written language practices for discourse-relevant uses. In this study, I focus on one such change which is observable in the usage of two iconic deictic items in an online community.

The two items that I am observing are the discourse deictics <-- (known as “arrow”), used to point to something in the written discourse to the left, and ^ (“carat”), used to point to something above or previously stated. These two forms at first glance seem to have very apparent pointing meanings, but upon further investigation, exist in polysemous states. The use of these lexical items varies from an iconic deictic (mentioned above) to a self-identifier form of copula (<-- ) and an epistemic item indicating affirmation (^).

Not as pretty, but at least people can read it!

# Self-Archiving



## Usage

EBSCO - Abstract Views: 44  
EBSCO - Clicks: 5  
EPrint - Downloads: 120

## Captures

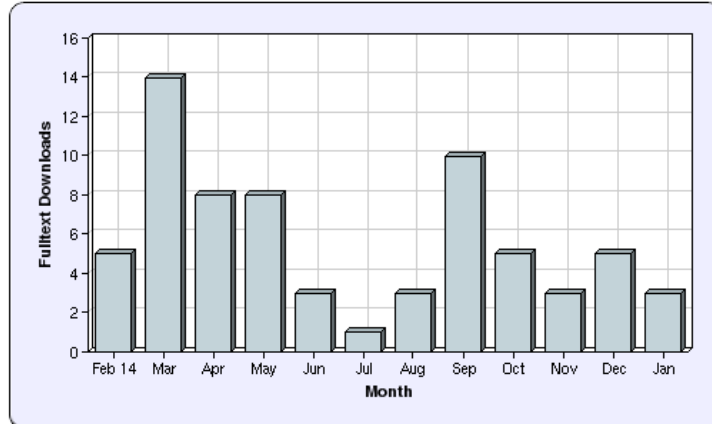
Mendeley - Readers: 3

## Social Media

Facebook - Shares: 1

 [see details](#)

## Document Downloads



And people ARE reading it!

These metrics appear at the bottom of every d-scholarship entry.

# More resources

If(/when) you leave Pitt, your stuff will stay in D-Scholarship - we won't remove it!

However, if you are still doing scholarly work, you might need some other options. In fact, taking advantage of these right now is a great way to ensure multiple avenues for potential readers - and more exposure for your research!

The ORCID logo consists of the word "ORCID" in a sans-serif font, with "ORCI" in grey and "D" in green.The figshare logo features a circular icon made of multi-colored dots on the left and the word "figshare" in a bold, lowercase sans-serif font on the right. Below "figshare" is the tagline "credit for all your research" in a smaller, lowercase sans-serif font.The Impactstory logo features a red circular icon with a white lowercase "i" on the left and the word "Impactstory" in a bold, lowercase sans-serif font on the right.The academia.edu logo consists of the text "academia.edu" in a lowercase sans-serif font.

# ORCID



- Universal scholarly identifier
- Collects all your work from multiple sources in one place
  - Acts kind of like a CV
- Integrated with D-Scholarship
- Especially useful if you have a common name
  - is W. Price the same as Bill Price the same as William C. Price?
- Can auto-fill grant applications and journal submissions in some systems
- Getting better all the time



# ORCID

**Lauren B. Collister**

## ORCID ID

 [orcid.org/0000-0001-5767-8486](https://orcid.org/0000-0001-5767-8486)

[View Public Profile](#)

 [Get a QR Code for your iD](#) 

Also known as:

Country:  
United States

Keywords:  
digital games,  
discourse analysis,  
multimodality,  
open access,  
sociolinguistics,  
world of warcraft

Websites:  
[Academic Website](#)  
[Twitter](#)

Other IDs:  
[Scopus Author ID 36598125900](#) 

## Biography

Open access and electronic freedom evangelist. Researcher of digital games, online culture & identity, and multimodal sociolinguistics.

### ▼ Education (3)

[+ Add education](#)

[↕ Sort](#)

**University of Pittsburgh: Pittsburgh, PA, US**

2008-08 to 2013-04 | Ph.D. (Linguistics)



SOURCE: Lauren B. Collister

CREATED: 2014-02-26



**University of Pittsburgh: Pittsburgh, PA, US**

2006-08 to 2008-08 | M.A. (Linguistics)



SOURCE: Lauren B. Collister

CREATED: 2014-02-26



**Ohio State University: Columbus, OH, US**

2001-09 to 2006-06 | B.A. Linguistics, B.A. Music (Linguistics, Music)



SOURCE: Lauren B. Collister

CREATED: 2014-02-26



### ▼ Employment (1)

[+ Add employment](#)

[↕ Sort](#)

**University of Pittsburgh: Pittsburgh, PA, US**

2013-02 to present | Electronic Publications Associate (Office of Scholarly Communication and Publishing)



SOURCE: Lauren B. Collister

CREATED: 2014-02-26



### ▼ Funding (0)

[+ Add funding](#)

[↕ Sort](#)

You haven't added any funding, [add some now](#)

### ▼ Works (12)

[+ Add works](#)

[Bulk edit](#)

[↕ Sort](#)

**Surveillance and Community: Language Policing and Empowerment in a World of Warcraft Guild : Surveillance & Society**

2014-07 | journal-article

URL: <http://library.queensu.ca/ojs/index.php/surveillance-and-society/article/view/warcraft>



# FigShare / SlideShare

- Built as presentation sharing sites
- Can host other materials of all file types
- Makes these materials visual in the browser and downloadable
- FigShare gives your documents a DOI and is integrated in some research publication platforms
- SlideShare is viewed by more people overall and has better exposure

These resources are free alternatives to D-Scholarship.  
There is no copyright control like D-Scholarship, so be careful!

# Academia.edu

- Academic social network
- Follow colleagues and researchers whose work inspires you
- Follow research topics and keywords
- Upload papers to share
  - Get analytics on views and use of your uploads
  - No copyright control - be careful!
- Sessions - a sort of peer review platform
  - Get invited by an author to give feedback on their paper
  - Invite others to comment on your work

# ImpactStory

- A way to track who is reading and sharing your work
- Tracks readers, citations, views, and even social media
- Upload versions of your article or add D-Scholarship entries
- Sends you updates when new metrics are available
- There is a fee to use this service
  - But they waive it if you love it & can't afford to pay

\*-repair in Online Discourse

Collister

2011 *Journal of Pragmatics*

Summary

Full text

Metrics (3)

Map (4)

Tweets (0)

7 Impactstory views

99th percentile on Impactstory

15 Mendeley readers

66th percentile on Impactstory

3 Scopus citations

47th percentile on Impactstory

# Other Social Networks



LinkedIn is a great place to put links to OA versions of your papers (e.g. D-Scholarship links)!

Potential employers will check out your profile and be able to easily access your work with one click.



Publications

## **Surveillance and Community: Language Policing and Empowerment in a World of Warcraft Guild** ➔

Surveillance & Society

August 2014

A case study of a World of Warcraft guild explores the relationship between participatory surveillance, public discipline, empowerment, and fun. The guild under investigation in this paper is a self-labeled "safe space" guild for female, LGBT, and other minority members of the gaming population. To promote the safe space environment, the guild's members actively enforce prohibitions against... [more](#)

## **A social scientific framework for social systems in online video games: Building a better Looking for Raid loot system in World of Warcraft** ➔

Computers in Human Behavior

May 1, 2014

This paper examines social behavior in the online video game World of Warcraft. Specifically focusing on one element of social design: the behavior of players in the first release of Looking-for-Raid (LFR) loot system of World of Warcraft. It uses lens of economic game theory, combined with Williams (2010) mapping principle and a modern theoretical account of human decision-making, to explore how... [more](#)

# Other Social Networks

Twitter is a particularly useful social network for academics.

Use it at conferences (follow and post with the conference hashtag), to connect with colleagues from around the world, and to promote your research.

When used wisely, Twitter helps you make connections that will bring you opportunities.

Use the Lists function to keep the people you're following in categories. Then use TweetDeck to view Twitter separated by lists.



# Resources and Links

<http://library.pitt.edu/oscp> - This is my office. Contact us - we can help.

We have lots of slides available on various presentations we've done. <http://library.pitt.edu/presentations-scholarly-communication-and-publishing>

Contact us if you want more information or if you want us to talk to you about any of these topics.

This talk was inspired by the OpenCon workshop led by Erin McKiernan and Ross Mounce: <http://youtu.be/RoEGrCAjelo>

Linguist Anna Trester has a great talk on using LinkedIn as a linguist/scholar: <http://careerlinguist.com/2015/01/17/how-and-why-do-we-link-on-linkedin/>

This presentation is available on Google here: <http://goo.gl/Po550A>  
and on D-Scholarship here: <http://d-scholarship.pitt.edu/23979>